
Press-Release: 2009/05/22



Signum Bildtechnik announces new sales partner in Russia

Munich, 22nd May 2009

Signum Bildtechnik GmbH today announced OKNO-TV and Ovako as its new sales and distribution partners in Russia. Effectively immediately Ovako and OKNO-TV are responsible for the sales of all Signum products on the Russian market.

„We are pleased to announce two partners of such importance for our products. The cooperation with both companies allows a high presence in the entire Russian Federation. Together we are enabled to provide to TV-Broadcaster and users of Motion Analysis systems new applications and solutions in these fields“, said Martin Hainfellner CEO of Signum Bildtechnik GmbH.

Signum Bildtechnik distinguishes itself over competition by customer specific and individual solutions perfectly tailored to the customers' needs.

The newest developments at Signum receive highest international resonance on the field of Motion-Analysis as well as for Broadcast Solutions. The newest broadcast family around the product Signum BlackHive offers an ideal extension to the widely deployed products SigiStudio MediAsset and Control, which are used by many large TV-Broadcasters since many years.

New as well are products in the field of film-analysis (Signum Motion) dedicated to Sport-Analysis. Objects may be tracked in an unparalleled precision and in real-time.

About OKNO-TV

Since over 17 years OKNO-TV is the leading distributor and system integrator for the businesses in TV-Broadcast, cinema and radio in the Russian Federation. Customers of OKNO-TV include all major national Russian TV-channels, regional broadcaster and businesses around sports events and private companies.

About Ovako

Ovako was founded in 1995 and is one of the leading suppliers and system integrators for TV-Broadcast and cinema technologies in the Russian federation. With its offered products Ovako covers the entire field of broadcast solutions thus supplying turn-key solutions to their customers.

About Signum Bildtechnik

Signum Bildtechnik GmbH is a leading supplier and system house for digital image processing and archiving. Systems and solutions for broadcast/television (Broadcast division) and analysis tools for highspeed image sequences (MOTION-division) are supplied. Customers include broadcast companies like ARD and ZDF, as well as validation centers like ADAC, DEKRA, TÜV and car manufacturers like VW, Daimler and BMW. For more information, visit Signum on the Internet: <http://www.signumbt.com>